Nashville, TN | 12-13 May | #SMRAR

Bridge knowledge divides, secure contracts, capture market share

RESERVE YOUR PLACE NOW

600 +

Executive Attendees

68%

Senior Leaders

Speakers Exhibition Booths

USE CODE BROCHURE100 FOR YOUR EXCLUSIVE \$100 DISCOUNT OFF ATTENDING

> Utility and End User **Attendance**

The global hub of SMR & AR leaders

The global market for SMRs is expected to reach \$72.4 billion by 2033, with the recent data center energy crisis driving huge growth potential for SMR players who can provide a scalable, flexible and economical decarbonized solution.

Yet to capture a share of this exponentially growing market and future-proof profits, industry players must overcome F-O-A-K, technological and regulatory hurdles and move projects from planning to execution, via stakeholder visibility and transparency. Only the establishment of stable investments and contracts will enable the market to kickstart deployment and maintain momentum

Reuters Events: SMR & Advanced Reactor 2025 is the only senior-level meeting point for the SMR community, where 600+ public and private sector leaders from utilities, financiers, reactor developers, technology providers and regulators unite to create meaningful connections, share trusted insights, and obtain lessons-learned to inform your multi-billion-dollar strategy at pace.

Join us to:

- Leverage insights in detailed case studies from first movers to efficiently build, own and operate reactors and overcome supply chain challenges.
- Successfully navigate regulatory challenges and streamline licensing to boost investor confidence in ROI.
- Accelerate scalable deployment through innovative financing initiatives and cultivate trusting relationships with market entrants and current stakeholders.

The mission is clear, the finish line is close, and your competitors have already made headway. Are you going to be next to bring SMRs from concept to deployment?

"

Nuclear energy is safe, reliable, and can help meet the energy needs of our customers for decades to come."

- Kevin Miller, Vice President of Global Data Center, Amazon



Our world-leading executive speakers for 2025 include:







Clay Sell Chief Executive Officer

X-Energy



Patrick Leonard Energy Principal



Gwen Parry-Jones Chief Executive Officer Great British Nuclear



HITACHI

Sean Sexstone Executive Vice President, Advanced Nuclear GE Hitachi Nuclear Energy



Betsy Higgins Chief Financial Officer Oglethorpe Power



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Unmatched 2025 interactive experience

SMR & Advanced Reactor will gather 600+ nuclear executives under one roof to breakdown one of the most disruptive times in the history of the European industry.

Beyond the top-level speakers and trusted insights on stage, we have created multiple formats to ensure that you can share your thoughts, build meaningful connections and leave the conference with the most productive 2 days of networking possible.



PROBLEM SOLVING HACKATHONS

Dive into hyper-interactive sessions where you work as a team to hack strategic issues. This is your opportunity to shine, share your ideas, and collaborate on transforming concepts into actionable plans.



TACTICAL TAKEAWAY WORKSHOPS

Elevate your event experience by actively participating in our strategic workshops. These tailored sessions are designed to address supply chain dilemmas, shifting from natural gas to nuclear practically and achieving cost reductions for FOAK units.



PEER LEARNING ROUNDTABLES

Forge valuable connections with industry leaders and potential partners. Join a focused gathering of 8-12 like-minded professionals on one table committed to sharing key utility learnings, setting systems for data sharing and capturing economies of scale.

NEW FOR 2025: SPEAKER PLEDGE

Our speakers have committed so you can avoid top-level discussion and ensure you have valuable, impactful learnings to take back to your team.

What you will receive from every speaker:

One real world example that illustrates their point

At least one example of a success or failure

At least one actionable next-step you can implement next week

FOSTER NEW CONNECTIONS WITH CURATED NETWORKING

COMMUNITY MEET UPS

Want to connect with new people that have the same curiosity and interests? You can be sure that you will expand your network when you attend one of our community-specific meet ups which include:

- Utilities, Energy Producers and Data Centers
- Reactor Developers
- Financiers and Investors
- Manufacturing and Supply Chain

WOMEN IN SMR BREAKFAST

An intimate and collaborative discussion focusing on supporting, empowering, and advancing women in the SMR industry with a talk from a female trailblazer.

Leading speakers confirmed for 2025



Jeffrey Lyash
CEO
Tennessee Valley Authority



Clay Sell CEO X-Energy



Patrick Leonard Energy Principal Amazon



Joseph K. Miller President BWXT Advanced Technologies



Julie Kozeracki
Director of Strategy
U.S. Department of Energy
Loan Programs Office



Scott Hunnewell
Vice President of New Nuclear
Program Tennessee Valley
Authority



Richard Voorberg
President – North America
Siemens Energy



Amir Vexler CEO Centrus



Elaina Ball Chief Strategy Office CPS Energy



Sean Sexstone
Executive Vice President,
Advanced Nuclear
GE Hitachi Nuclear Energy



Gwen Parry-Jones Chief Executive Officer Great British Nuclear



Greg Cullen
Vice President
Energy Services & Development
Energy Northwest



Patrick Aquino
Director, Energy Utilization
Management Bureau
Philippines Department of Energy



Glenn Davis *Director*Virginia Department of Energy



Chris Nolan
Vice President of New Nuclear
Generation Strategy and Regulatory
Engagement
Duke Energy



Kalev Kallemets Chief Executive Officer Fermi Energia



Neil Wilmshurst Chief Nuclear Strategy Officer Electric Power Research Institute



Ryan Nielson Vice President Investment Banking Citi Group



Thomas Jam
Chief Executive Officer
Copenhagen Atomics



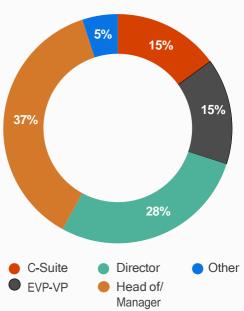
Cosmin Ghita
Chief Executive Officer
Nuclearelectrica

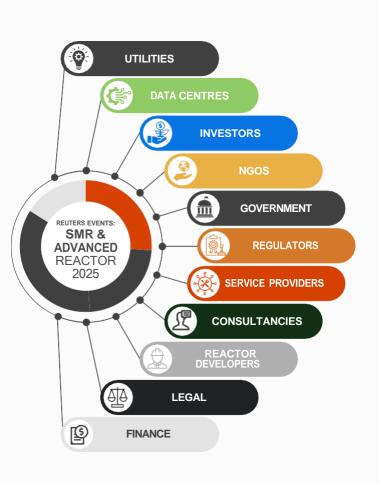


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Breakdown of our community

Seniority





Meet face-to-face with the world's biggest brands:

































































































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Key Themes at SMR & Advanced Reactor 2025



Resolving FOAK Risks

Proactively plan, counter and share F-O-A-K risks and mitigate unknown financial and construction issues to take the leap to deployment in the billiondollar industry.



Acquiring Financing & Funding

Discover how to attract funding, deliver ROI and generate profit to ensure a continuous and growing stream of public and private investment necessary to support deployment globally.



Streamlining Regulation, Permitting & Licensing

Collaborate with regulators, policymakers and utilities to modernize licensing reviews, reduce licensing timelines and create a streamlined process for the incoming influx of projects.



Navigating Technological Hurdles

Gain unprecedented lessons into the standardization, scaling and latest breakthroughs in SMR technology development to secure investor commitment, stay ahead of the R&D curve and ensure you're first to the finish line.



Securing Supply Chain & Workforce

Incentivize the buildout of supply chain, resolve the fuel enrichement chickenand-egg dilemma, and prevent bottlenecks, to enhance both capacity and security.

Setting the SMR & Advanced Reactor Agenda

DAY ONE | 12 MAY

Keynotes & Plenary

Nuclear Power and Big Tech: Meeting the Surging Data Center

Demand

Providing Certainty & Visibility to Attract Investors

Minimizing Cost Overrun Risks in SMR & AR Deployment

DAY TWO | 13 MAY

Keynotes & Plenary | Streamlining Regulation, Permitting & Licensing

Pioneering Progress: Streamlining Regulatory Paths for Advanced Reactor Deployment

Securing Success: Leveraging Winning Business Models to Mitigate Risks

Lunch & Workshops

Yellow Stage | Finance

Blue Stage | Technology

How do Banks Perceive the Bankability of SMRs?

Evaluating Financing Structures for SMR Projects Accelerating Reactor
Design Standardization
and Deployment
Readiness

Enhancing Innovation: Boosting Technological Flexibility and Capability

Hackathons

Lunch & Workshops

Yellow Stage | FOAK Risks

Great British Nuclear – A
Case Study of Successive
Development and
Overcoming First of A Kind
Risk

Strategic Elements: Uranium Enrichment to Secure Energy

Blue Stage | Supply Chain, Fuel & Energy Security

The Role of Advanced Nuclear Technologies in Energy and International Security

Expanding Horizons: Scaling
Up the Nuclear Supply Chain
& Incentivizing Capacity
Buildout

Hackathons



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Sponsorship opportunities

Form long-lasting partnerships and raise your profile

Sponsor the event

Your brand in front of your prospects

We will work with you to get your brand in front of the prospects and clients that can transform your business - from securing investment to technology selection and more.

Showcase your solutions

More than ever, we need solutions and with the Exhibition space you can share product brochures, the latest research and business cards with prospects who need it.

Be seen as a thought-leader

With hundreds of leaders signing up for our events, your company can be seen as a thought-leader in the space. Whether that be via a panel session, presentation or interactive workshop.

Kickstart sales cycles

Whether that be "cold" prospects or old acquaintances, the Networking at Reuters Events will enable you set up meetings with leaders and accelerate your business development efforts.

Deliver on your marketing objectives with:



Keynote Presentations

Gain maximum visibility for your thought-leader and brand with premium positioning on the conference agenda.



Workshops

Connect with salesready leads with an interactive session with selected seniorleaders interested in hearing about your product solutions.



Presentations

Deliver thoughtleadership and challenge payments to go beyond business as usual.



Panel Sessions

Be seen as a leader in your space with a moderator or panellist slot on one of the panel sessions.



Our In-Person Exhibition

Ensure your brand and solutions are where attendees go to find solutions to their challenges.



Branding

Elevate your brand across Reuters Events SMR & Advanced Reactor, increasing your visibility and engagement with the audience.

Find out more about event sponsorship

Maximize your return on investment at the biggest SMR & AR Summit in the US Get in Touch Today!

For more information on these exciting opportunities, get in touch:



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Or email Sattam Rahman - Sattam.rahman@thomsonreuters.com



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Click here to register online	End Users	Solution Providers
PRE-EVENT		
Pre-event access to the networking app	✓	✓
Preferential hotel rates	/	/
DURING THE EVENT		
Access to the full 2 day event	/	/
Access to hackathons	/	/
Access to workshops	/	/
Access to roundtables	/	/
Access to end of day networking drinks	/	/
Access to live speaker Q&A	/	/
POST-EVENT		
Acces to post-event audio recordings and slides	✓	/
Access to post-event report	✓	/
End Users: Utilities, Regulators, Finance, Government, NGOs	\$2,499*	\$3,499*
Solution Providers: Reactor Developers, Supply Chain, Service Providers	BUY	BUY

^{*}Reuters Events reserve the right to charge for the correct pass type if registered parties do not meet the necessary criteria for this pass type.

Group discounts - save up to 25%

Joining as a group of 5 attendees or more?

Attend as a team to learn, discover company-wide insights, build long-lasting partnerships with industry leaders and transform the nuclear industry!

Contact Global Project Directors Katie Silver, katie.silver@thomsonreuters.com, and Elijah Cho, Elijah.cho@thomsonreuters.com for more details.

A Credit card payment is required. However, to pay by invoice or discounted group bookings of 5+ or for any other billing enquires, contact us below.

^{*}VAT will be added to all prices above. Pass types and prices will vary for solution providers.